



analytica Anacon India



INDIALABEXPO
2023

9th

PHARMA
PRO&PACK EXPO 2023

Jointly Organized by



14 – 16 September 2023 | Hitex Exhibition Center, Hyderabad

Sponsorship Manual



CIN: U52520TG2001PLC037105

GSTIN: 36AAACH9934R1ZS

www.hitex.co.in

PLATINUM PARTNER (Only One)

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Partner's visibility & benefits:

- Prominent logo and first in hierarchy of all logos
- 24 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo on newspaper advertisement**
- Logo in Visitor Guide
- Logo on all applicable onsite branding
- Logo on buntings
- Logo on outdoor hoardings

Investment : Euro 11,111 + Taxes

**Logo on newspaper advertisement is subject to our promotional activity.

**Inclusions in the sponsorship are subject to change

**Euro is calculated at a conversion rate of 1 Euro = INR 90



GOLD PARTNER (Three)

Jointly Organized by



Partner's visibility & benefits:

- Prominent logo and first in hierarchy of all logos
- 18 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo on newspaper advertisement**
- Logo in Visitor Guide
- Logo on all applicable onsite branding
- Logo on buntings
- Logo on outdoor hoardings

Investment : Euro 8,888 + Taxes

**Logo on newspaper advertisement is subject to our promotional activity.

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90



SILVER PARTNER (Five)

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Partner's visibility & benefits:

- Prominent logo and first in hierarchy of all logos
- 15 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo on newspaper advertisement**
- Logo in Visitor Guide
- Logo on all applicable onsite branding
- Logo on buntings
- Logo on outdoor hoardings
- 4 conference tickets

Investment : Euro 6,666 + Taxes

**Logo on newspaper advertisement is subject to our promotional activity.

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate pf Euro 1 = INR 90



ASSOCIATE PARTNER (Three)

Jointly Organized by



Partner's visibility & benefits:

- Prominent logo and first in hierarchy of all logos
- 12 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo on newspaper advertisement**
- Logo in Visitor Guide
- Logo on all applicable onsite branding
- Logo on buntings
- Logo on outdoor hoardings

Investment : Euro 2,777 + Taxes

**Logo on newspaper advertisement is subject to our promotional activity.

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90



REGISTRATION PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive logo on registration branding
- 9 m booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90



LED SCREEN PARTNER (Five)

Partner's visibility & benefits:

- A two-minute scripted interview / promotional video of your brand will be displayed (three times a day)
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 2,777 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



BADGE PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive logo on badges
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

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LANYARD PARTNER (Only One)

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Partner's Visibility & Benefits:

- Exclusive logo on lanyard
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



VISITOR BAG PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive logo on bags
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

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The image shows a visitor bag design for the India Lab Expo 2023. The bag is white with blue and red accents. It features the text "SEE YOU AGAIN IN 2023" at the top. Below this, it lists two events: "MUMBAI April 27-28, BEC" and "HYDERABAD Sept 14-16, HITEX". Both events are associated with "analytica Anacon India" and "INDIA LAB EXPO". The bag also includes a QR code and the website "in.vwr.com". At the bottom, there is a row of logos for various companies: avantor, MACRON, JT Baker, Avantor ACE, Avantor Hichrom, NuSili, MASTERflex, PURITAN PRODUCTS, BeneSphera, RANKEM, and POCH. The bag is flanked by vertical banners with the website "analyticaindia.com | indialabexpo.com | pharmaunpack.com".

VISITOR GUIDE PARTNER

Partner's Visibility & Benefits:

- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 2,222 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

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Information for Visitors



The LARGEST exhibition for Laboratory, Analysis, Pharma Processing and Packaging in the region

analytica Anacon India | INDIA LAB EXPO 2022

PHARMA PRO&PACK EXPO 2022

15 | 16 | 17 SEPTEMBER, 2022
HITEX, HYDERABAD

THANK YOU PARTNERS

Jointly organized by

Lanyard Partner

anish

Registration Partner

BECKMAN COULTER Life Sciences

Visitor Bag Partner

avantor

Badge Partner

RUCHI

Conference Partner

IPA

Media Partners

99, CHEMICAL MARKET, PHARMABIZ, DATAMART MEDIA, EXPRESS PHARMA, imprint, BIO-EQUIP, BioMall, CHEMICAL INDUSTRY DIGEST, LABS A TO Z, LABEPEDIA, MEDICAL LAB & MANUFACTURING, Microbioz India, pharma, Spicas

FLOOR GRAPHICS (Five)

Partner's Visibility & Benefits:

-Size 2m x 2m, floor graphics banner with sponsor's material to be provided by the sponsor

Investment : Euro 277 + Taxes
Each

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



BUYER SELLER FORUM PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive branding on buyer seller lounge area
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 2,777 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



BUYER-SELLER STATIONERY PAD & PEN (Only One)

Partner's Visibility & Benefits:

- Sponsors logo on the Pads / Pens
- Display of Company logo on Visitor Brochure
- Linkage on the website
- One standee in the buyer - seller room
- Company logo on-site wherever applicable

Investment : Euro 2,222 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



BUYER-SELLER LUNCH PARTNER (Only One)

Partner's Visibility & Benefits:

- Linkage on the website
- Logo on emailer
- Display of Company logo on Visitor Brochure
- Company logo on-site wherever applicable

Investment : Euro 3,333 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



CONFERENCE PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive branding in the Conference area
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in Visitor Guide
- Logo on all applicable onsite branding

Investment : Euro 5,555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



HOARDING AT MAIN ENTRANCE (LIT)

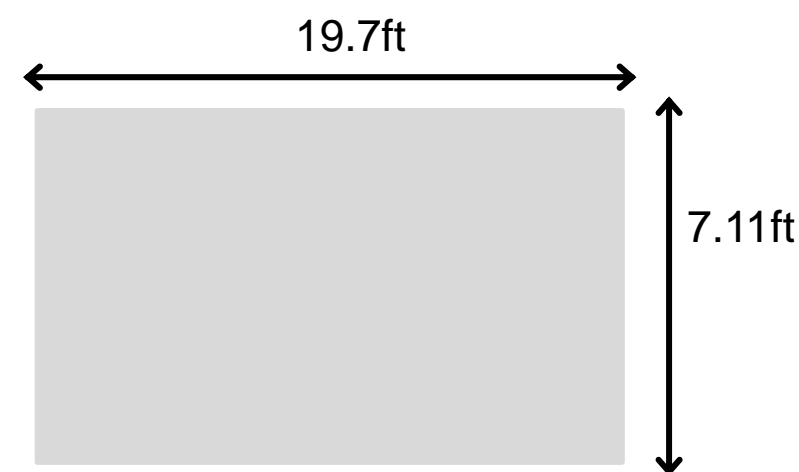
Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Venue.

Investment : Euro 2,222 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Frame Size: 19.7 ft W x 7.11 ft H
Exclusive



ROAD MEDIANS (LIT)

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Highlight your brand prominently. Visitors will be able to notice your brand prowess while driving along HITEX roads (from entrance to parking).

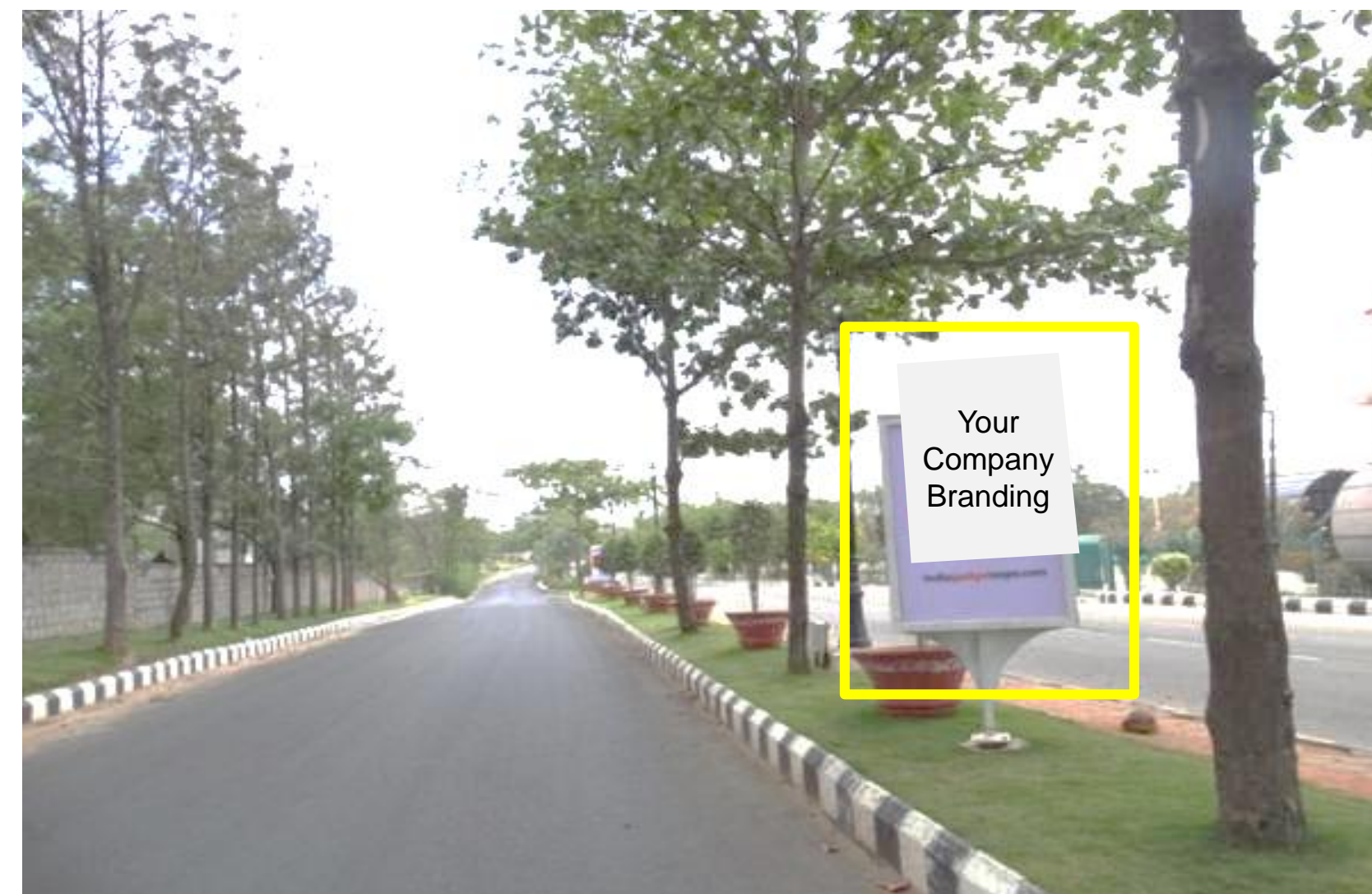
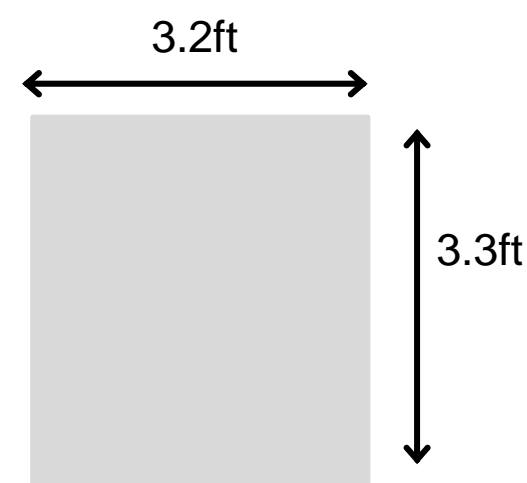
Investment : Euro 277 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro I calculated at a conversion rate of Euro 1 = INR 90.

Frame Size: 3.2 ft W x 3.3 ft H

Available: 49



ROAD MEDIAN (LIT)

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Highlight your brand prominently.
Visitors will be able to notice your
brand prowess while entering the
Exhibition Venue.

Investment : Euro 833 + Taxes

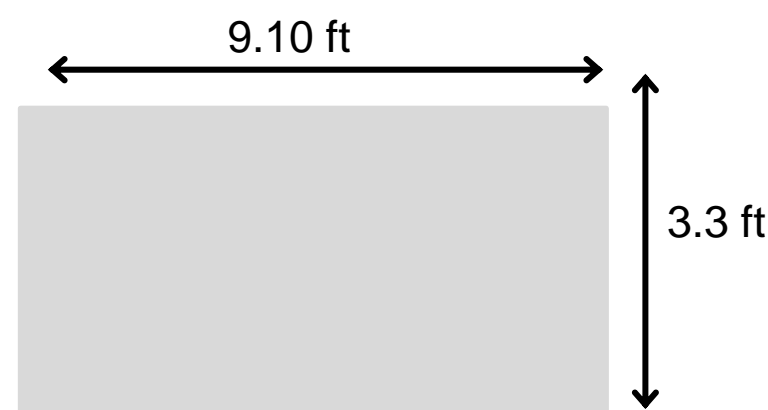
**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.



Frame Size: 9.10 ft W x 3.3 ft H

Available: 2



POLE BUNTING

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Highlight your brand prominently. Visitors will be able to notice your brand prowess while driving along HITEX roads.

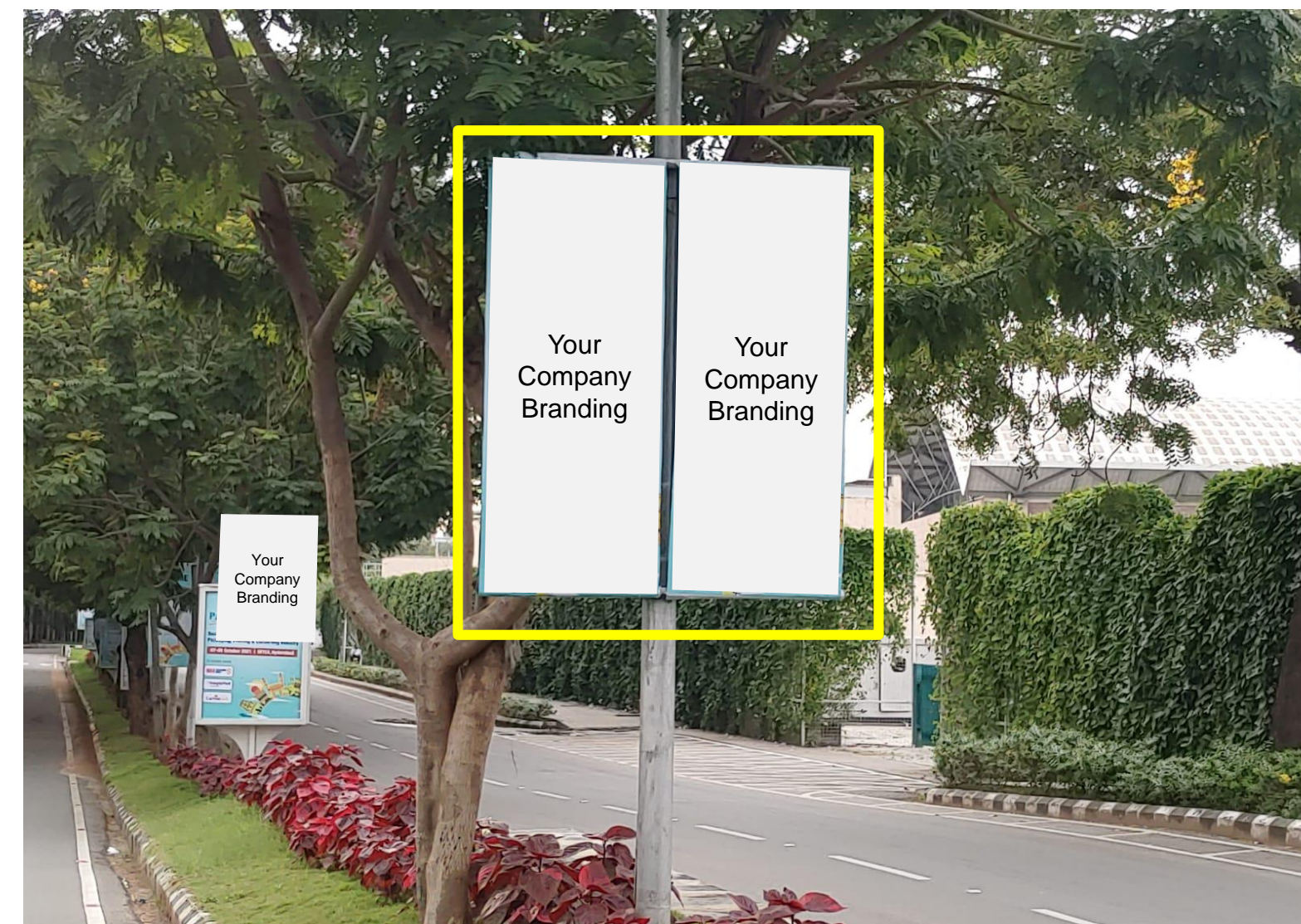
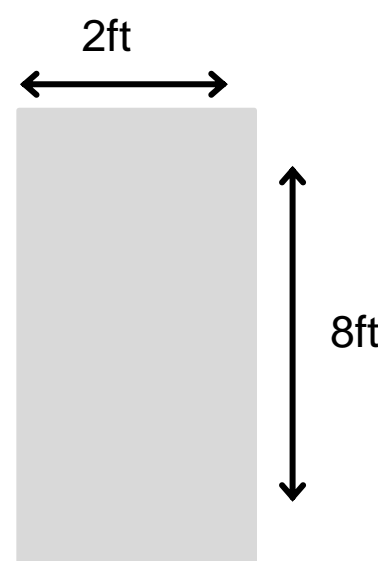
Investment : Euro 277 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Frame Size: 2 ft W x 8 ft H (front & back)

Available: 43



ENTRANCE DISPLAY

Highlight your brand prominently.
Visitors will be able to notice your brand prowess while entering the Exhibition Area.

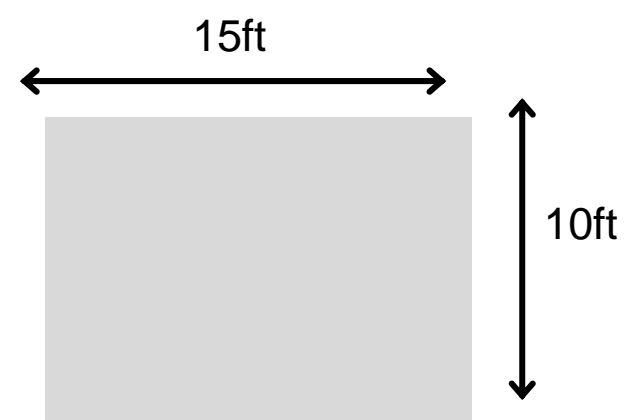
Investment : Euro 2,777 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Size: 15ft W x 10ft H

Available: 2 nos



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TRAPEZIUM DISPLAY

Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Area.

Investment : EURO 2777 + Taxes

**Inclusions in the sponsorship are subject to change.

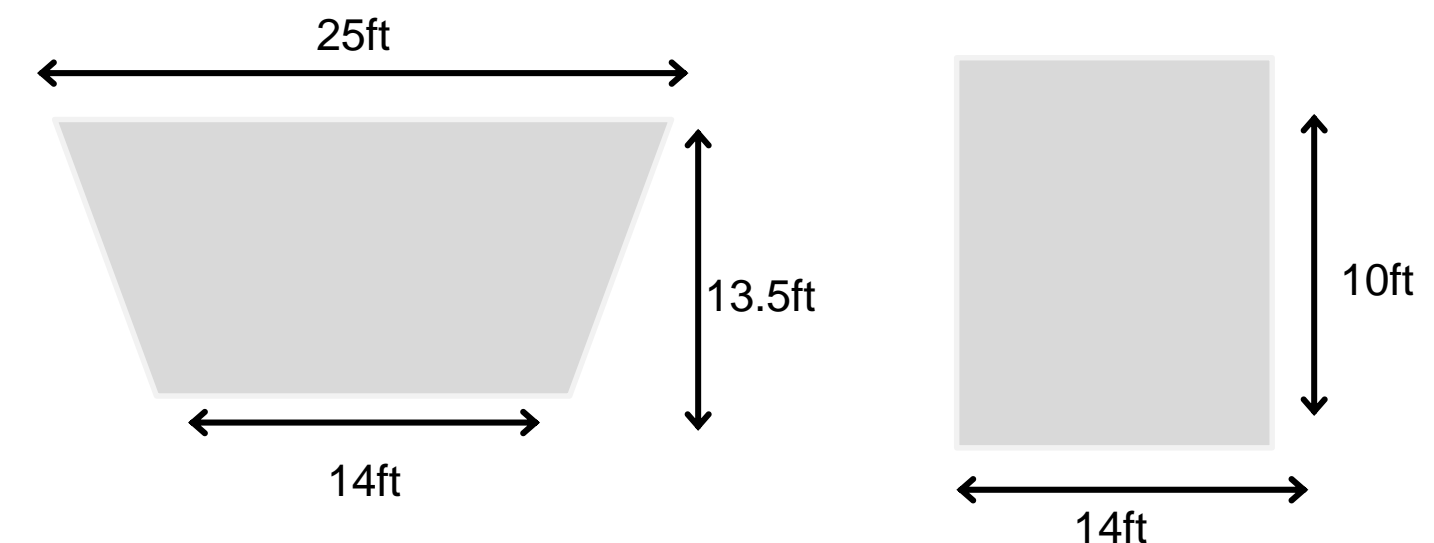
**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Frame Size:

Top Branding - W 25ft, W 14ft | H 13.5ft

Bottom Branding - W 14ft | H 10ft

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SIDE WALL BRANDING

Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Area.

Investment : Euro 555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

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HALL FASCIA

Highlight your brand prominently.
Visitors will be able to notice your brand prowess while entering the Exhibition Hall.

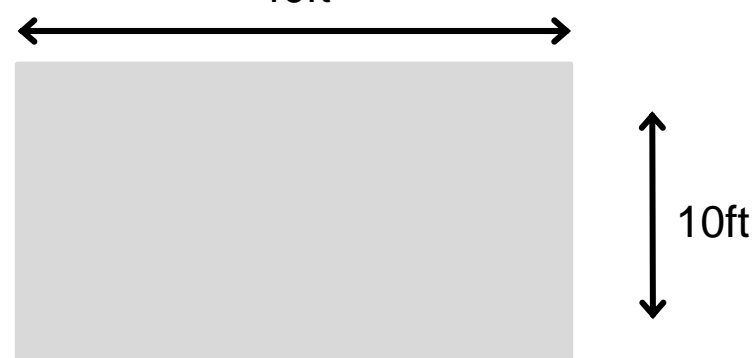
Investment : Euro 2,777 + Taxes

**Inclusions in the sponsorship are subject to change.

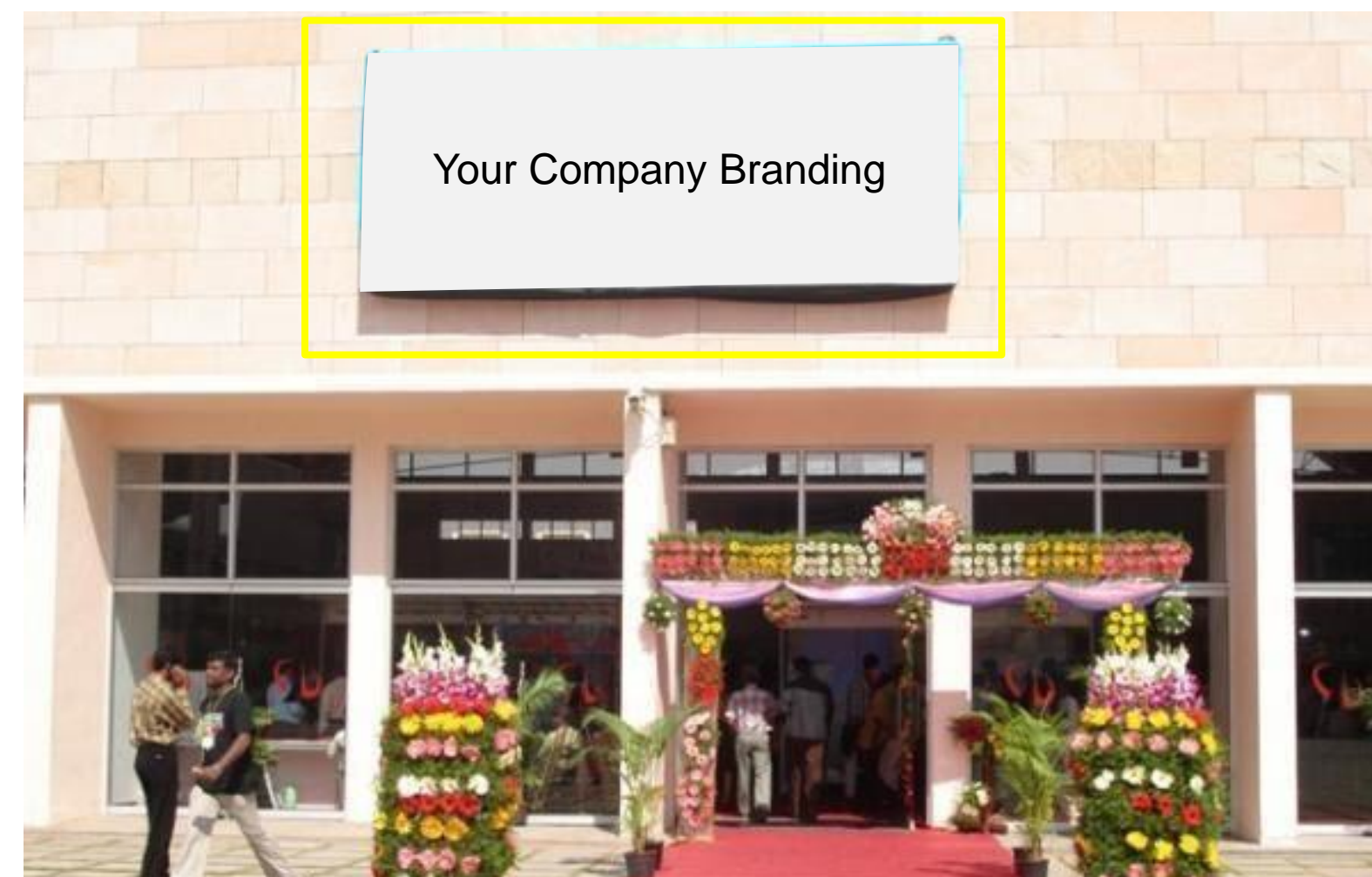
**Euro is calculated at a conversion rate of Euro 1 = INR 90_{40ft}

Size : 40ft W x 10ft H

Available: 2 nos



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HALL SIDE DISPLAY

Highlight your brand prominently. Visitors will be able to notice your brand prowess / Exhibitor layout while entering the Hall.

Investment : Euro 555 + Taxes

**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Size: 2 ft W x 2 ft H

Available: 3 Nos (Layouts outside each hall)

Your company logo to appear only outside your participating hall

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HALL BUNTING

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Highlight your brand from a distance.
Visitors will be able to notice the location
of your stall easily inside the Exhibition
Hall.

Investment : Euro 277 + Taxes

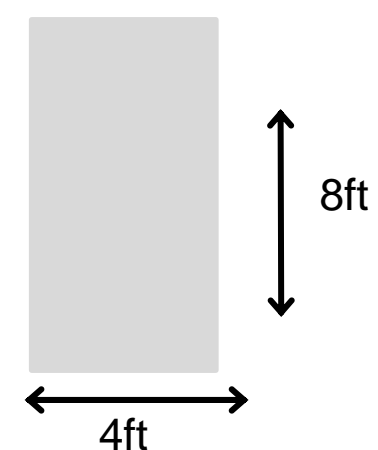
**Inclusions in the sponsorship are subject to change.

**Euro is calculated at a conversion rate of Euro 1 = INR 90.

Size : 4ft W x 8ft H

Available in Hall 1 & 3

Minimum 3 from



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MAKE YOUR BRAND WALKTHROUGH AT



analytica Anacon India



INDIALABEXPO
2023

9th PHARMA
PRO&PACK EXPO **2023**

To book our sponsorship opportunities, contact
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www.analyticaindia.com | www.indialabexpo.com